



CADE CRENSHAW

SPORTS BROADCASTER — COLUMBIA, SC

CONTACT

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ABOUT ME

Positive and engaging media professional bringing demonstrated success in leveraging leadership, planning and interpersonal strengths to maximize effectiveness with consumers and staff. Goal-driven and enthusiastic with superior communication and critical thinking abilities.

EDUCATION

University of South Carolina
B.S. Broadcast Journalism
Anticipated May 2023 Graduation

REFERENCES

- Greg Brannon — Retired Carolina Panthers Executive Television Producer
- Alex Cohen - Iowa Cubs Director of Broadcasting
- Jasher Cox — Allen University Athletic Director
- Chris Edwards — Duke University Baseball and Women’s Basketball Broadcaster
- Gordie Frierson -Columbia International University SID
- Andrew Lang - Cape Cod Baseball League President
- Brad Muller - University of South Carolina Director of Content
- Adam Young - New Mexico State University Director of Broadcasting

Contact information available upon request

EXPERIENCE

FREELANCE BROADCASTER | South Carolina

University of South Carolina AUG 2021 – Present

- Television play-by-play for South Carolina (NCAA-D1) baseball and softball broadcasts on SEC Network+
- Television color commentary for select South Carolina baseball and softball broadcasts on SEC Network+
- Television play-by-play and color commentary for South Carolina men’s soccer matches via online stream

Allen University AUG 2021 – Present

- Play-by-play broadcast all football and basketball (NCAA-DII) games via online stream
- Host, edit, and produce self-created weekly interview show featuring coaches and student-athletes

Columbia International University DEC 2020 – Present

- Play-by-play broadcast all basketball, softball, and baseball games (NAIA) via online stream
- Interview coaches and student-athletes for use on broadcast and social media

Heathwood Hall Episcopal School SEPT 2020 – Present

- Play-by-play broadcast of regular season and playoff games for all football and basketball
- Host, edit, and produce self-created weekly interview show featuring coaches and student-athletes
- Selected to broadcast 2021 and 2022 SCISA All-Star football game featuring the top private high school football players from South Carolina

Southern Wesleyan University AUG 2018 – MAY 2019

- Provided play-by-play for all basketball, soccer, softball, and baseball (NCAA-DII) games on Conference Carolinas Digital Network
- Hosted weekly interview show with all 13 head coaches in athletic department

WAREHAM GATEMEN, CAPE COD BASEBALL LEAGUE | Wareham, MA

Broadcast Intern JUNE 2022 – AUG 2022

- Play-by-play and color commentary for 22 radio and 22 television broadcasts of Cape Cod Baseball League games
- Published daily self-created game notes that included player biographies, statistical breakdowns, and other noteworthy information regarding the team
- Hosted pre and postgame shows for use on broadcast and social media
- Selected to broadcast the 2022 CCBL All-Star Game on WCAI radio

EVENING SPORTS PAGE | UPSTATE, SC

CEO, Lead Sales Representative, Radio Show Host SEPT 2017 – APR 2019

- Was solely responsible for all marketing and sales efforts with over fifty clients that saw a 140% profit increase for company
- Oversaw website creation and development that resulted in 1.5 million hits in Fall 2018
- Hosted two-hour sports talk radio show four nights per week on WGOG-FM

Radio Show Producer and Co-Host JUNE 2015 – SEPT 2017

- Lone producer responsible for sound board operation
- Scheduled guests for both weekly and special appearances
- Established text line for listeners to increase interaction with on-air topics
- Co-hosted two-hour sports talk radio show focused on college and high school athletics within the state of South Carolina